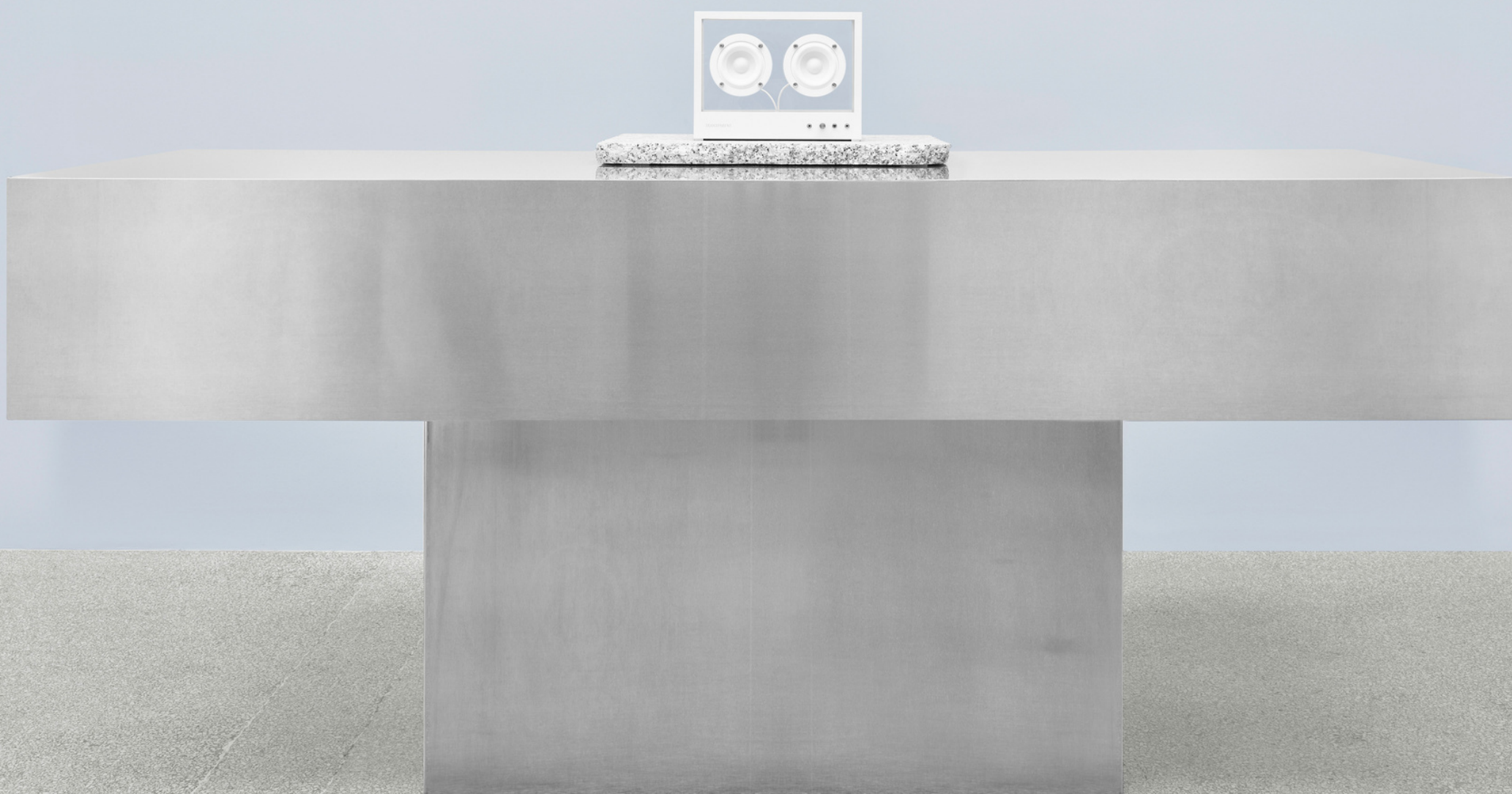


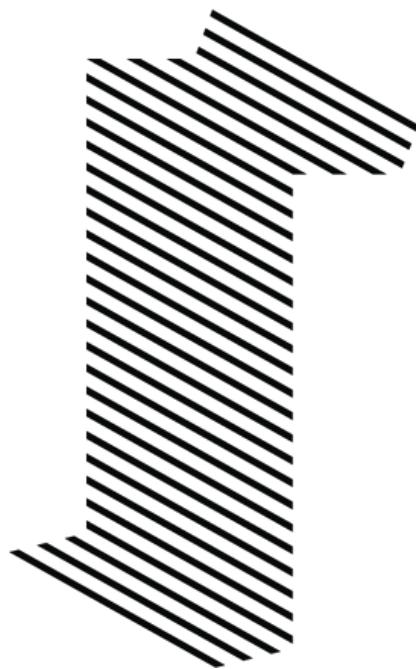
TRANSPARENT

BRAND BOOK

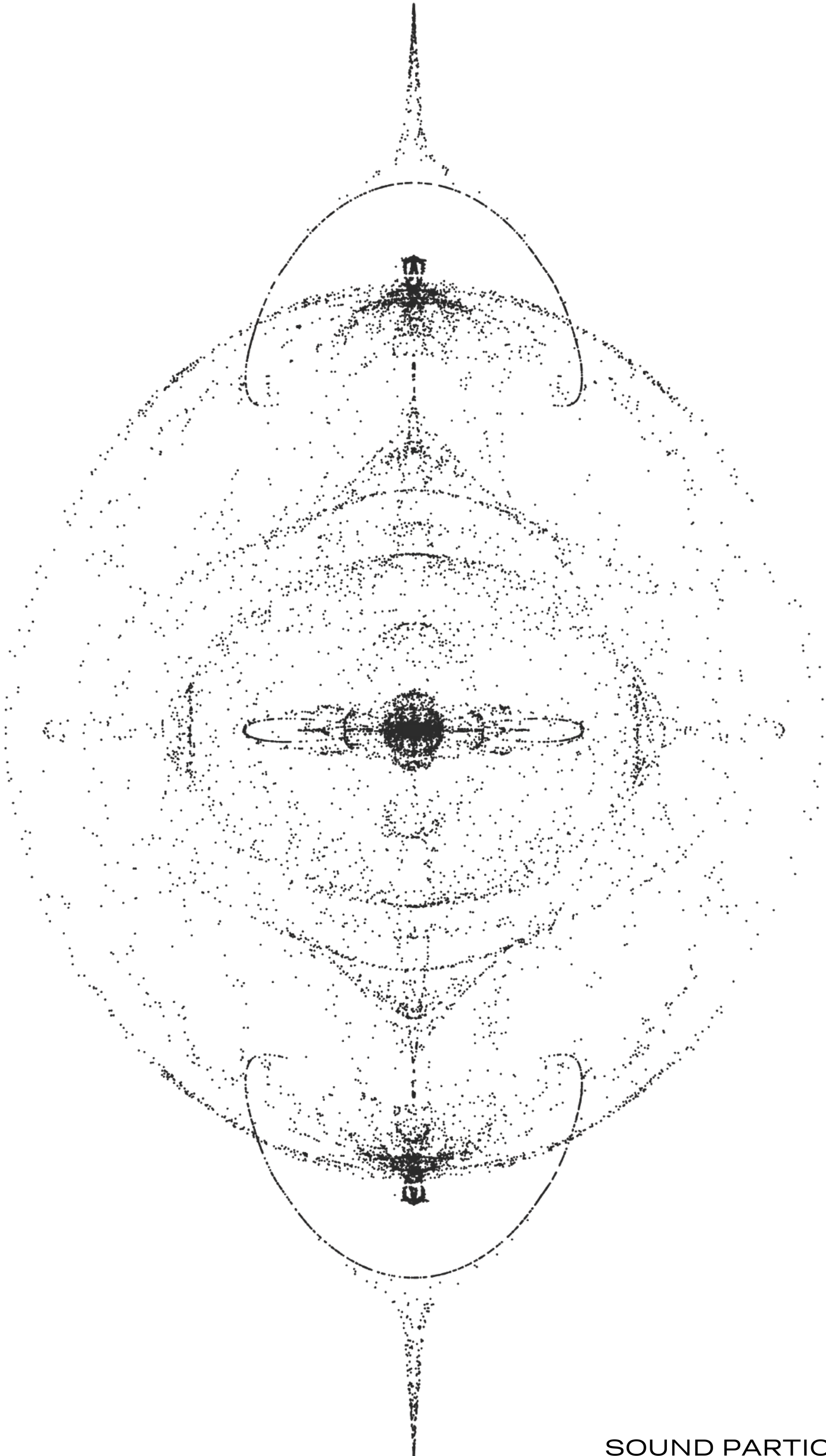


TIMELESS, MODULAR ELECTRONICS

Timeless, modular electronics



We at Transparent™ are on a mission to become the first circular tech brand. We achieve this by making timeless, modular electronics that are forever upgradable. It is our belief that products should get better with age and that companies are responsible for removing electronic waste from the world.







Sound Room

This year, Transparent opened their Sound Room in Stockholm. This space embodies the brand's philosophy and aesthetics, with an interior design theme of "Circular Futurism".

The minimalist environment conveys a futuristic laboratory, where sound, technology, and raw materials coexist. The Sound Room serves as an exhibition space and features a multi-channel sound installation, allowing visitors to experience the full range of loudspeakers in an immersive environment.

In addition, a glass wall conceals the Circular Center, where customers can receive assistance with wireless module upgrades, repairs, technical support, and more. The Sound Room also serves as the Stockholm headquarters for the Transparent team.











Small Transparent Speaker |. STS—W

Constructed with one aluminium uniframe, this speaker embodies simplicity. No unnecessary decoration, what is utilised is the essential, functional elements. This loudspeaker is designed to last a lifetime in your home. The tempered glass blends naturally into any style, and the modular construction allows it to be upgraded with new technology over time.

STS—W

Bluetooth 5.0

True Wireless

Frequency Response 60 Hz—20 kHz

30W

WiFi multiroom-upgrade available





Small Transparent Speaker |. STS—B

Constructed with one aluminium uniframe, this speaker embodies simplicity. No unnecessary decoration, what is utilised is the essential, functional elements. This loudspeaker is designed to last a lifetime in your home. The tempered glass blends naturally into any style, and the modular construction allows it to be upgraded with new technology over time.

STS—B

Bluetooth 5.0

True Wireless

Frequency Response 60 Hz—20 kHz

30W

WiFi multiroom-upgrade available





Transparent Speaker |. TS—W

You can clearly tell we brought passion to every detail in this design. The quality of the materials in each iconic component shines through. Unapologetically stripped back to include only the essential, our wall-mountable speaker is surrounded with glass panels on each side that allow you to view the inner components at work. A statement of timeless, modular electronics that blends into any environment.

- TS—W
- Bluetooth 5.0
- True Wireless
- Frequency Response 35 Hz—20 kHz
- 100—120W
- WiFi multiroom-upgrade available



Transparent Speaker |. TS—B

You can clearly tell we brought passion to every detail in this design. The quality of the materials in each iconic component shines through. Unapologetically stripped back to include only the essential, our wall-mountable speaker is surrounded with glass panels on each side that allow you to view the inner components at work. A statement of timeless, modular electronics that blends into any environment.

TS—B

Bluetooth 5.0

True Wireless

Frequency Response 35 Hz—20 kHz

100—120W

WiFi multiroom-upgrade available





Light Speaker |. LS—W

This design expression is a merger of an omnidirectional speaker and a glass lantern. A classic, functional and simplistic lightning device merged with new technology.

The aluminium exterior has been meticulously crafted to last a lifetime. Our custom borosilicate glass cylinder allows you to view the inner components at work. The ipx2 rating means you can bring it outdoors. The handle is modular and can be removed or attached with the side screws depending on how you use it. It's a statement of timeless, modular electronics that blends into any environment.

LS—W

Bluetooth 5.0

True Wireless

Frequency Response 60 Hz—18 kHz

5W



Light Speaker |. LS—B

This design expression is a merger of an omnidirectional speaker and a glass lantern. A classic, functional and simplistic lightning device merged with new technology.

The aluminium exterior has been meticulously crafted to last a lifetime. Our custom borosilicate glass cylinder allows you to view the inner components at work. The ipx2 rating means you can bring it outdoors. The handle is modular and can be removed or attached with the side screws depending on how you use it. It's a statement of timeless, modular electronics that blends into any environment.

LS—B

Bluetooth 5.0

True Wireless

Frequency Response 60 Hz—18 kHz

5W



Acoustic Sculpture |. AS—W

This special edition explores sculptural, more organic geometry because of its artistic expression as well as the acoustic properties of organic shapes. The inspiration for the acoustic sculpture was the human ear and acoustic horn shapes from nature, such as a seashell. The horn shapes in the sculpture naturally amplify the sound from the speaker elements.

AS—W

Bluetooth 5.0

True Wireless

Frequency Response 60 Hz—20 kHz

30W

WiFi multiroom-upgrade available

SPECIAL EDITION



Acoustic Sculpture |. AS—B

This special edition explores sculptural, more organic geometry because of its artistic expression as well as the acoustic properties of organic shapes. The inspiration for the acoustic sculpture was the human ear and acoustic horn shapes from nature, such as a seashell. The horn shapes in the sculpture naturally amplify the sound from the speaker elements.

AS—B

Bluetooth 5.0

True Wireless

Frequency Response 60 Hz—20 kHz

30W

WiFi multiroom-upgrade available



Steel Speaker | STEEL

This speaker was handcrafted by blacksmith Jonas Majors in his workshop on the island of Mörkö, south of Stockholm. It manifests the power of our large speaker's acoustic platform by its mere presence.

The metal is forged and cut to the right geometry before it is welded, polished, and blackened. This is a raw piece of handcraft merging with modern technology for a timeless expression.

STEEL

Bluetooth 5.0

True Wireless

Frequency Response 35 Hz—20 kHz

140W

WiFi multiroom-upgrade available

SPECIAL EDITION

CIRCULAR Design Philosophy

BRAND BOOK

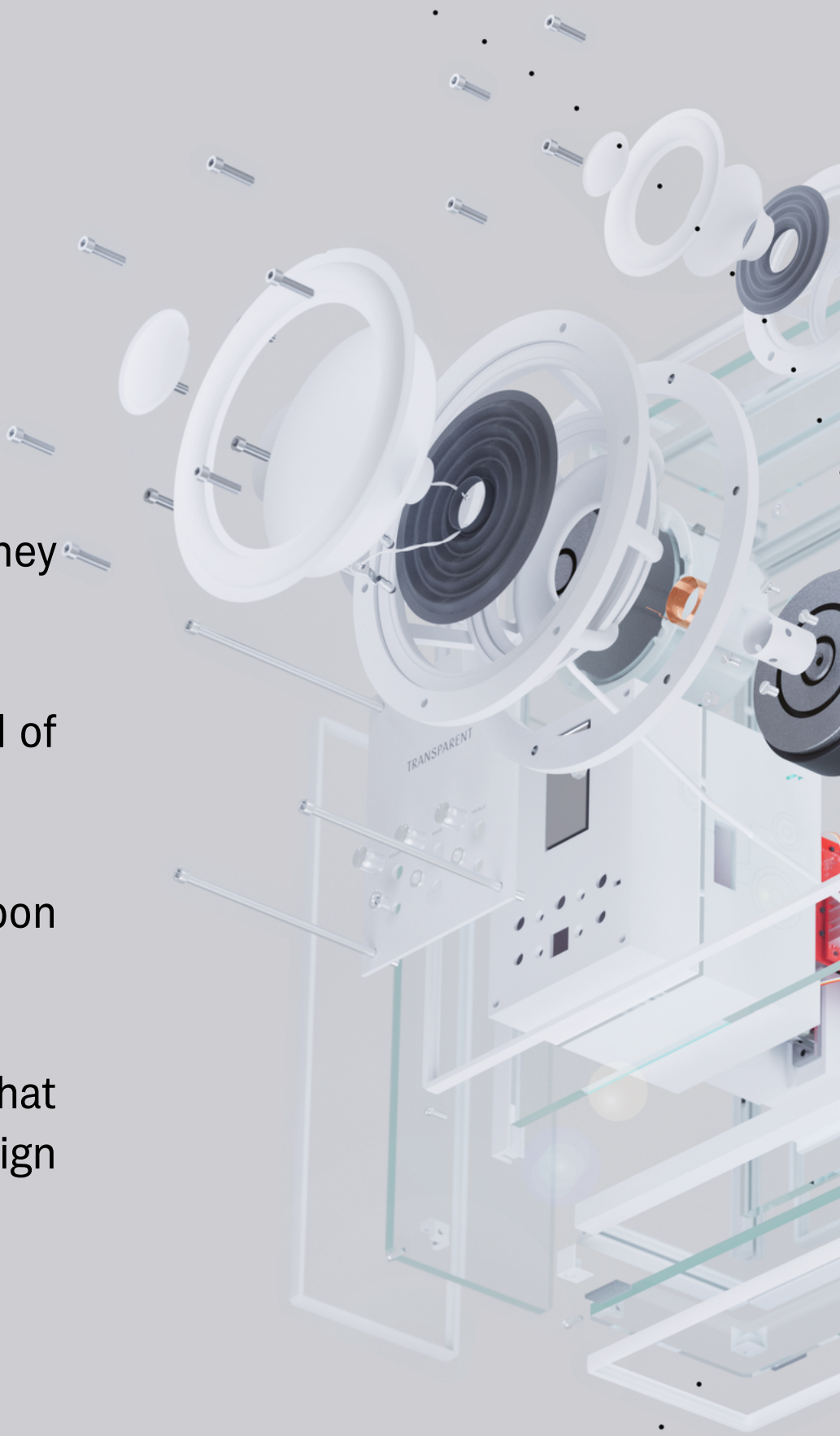
ORIGIN

It is about where things originate and what they are made of.

We strive to use 100% recycled materials in all of our products. We create value from waste.

We use Life Cycle Analysis to quantify the carbon footprint of each part in each product.

A design that goes beyond the surface. That intends to show what products really are. A design that celebrates the beauty of real materials.

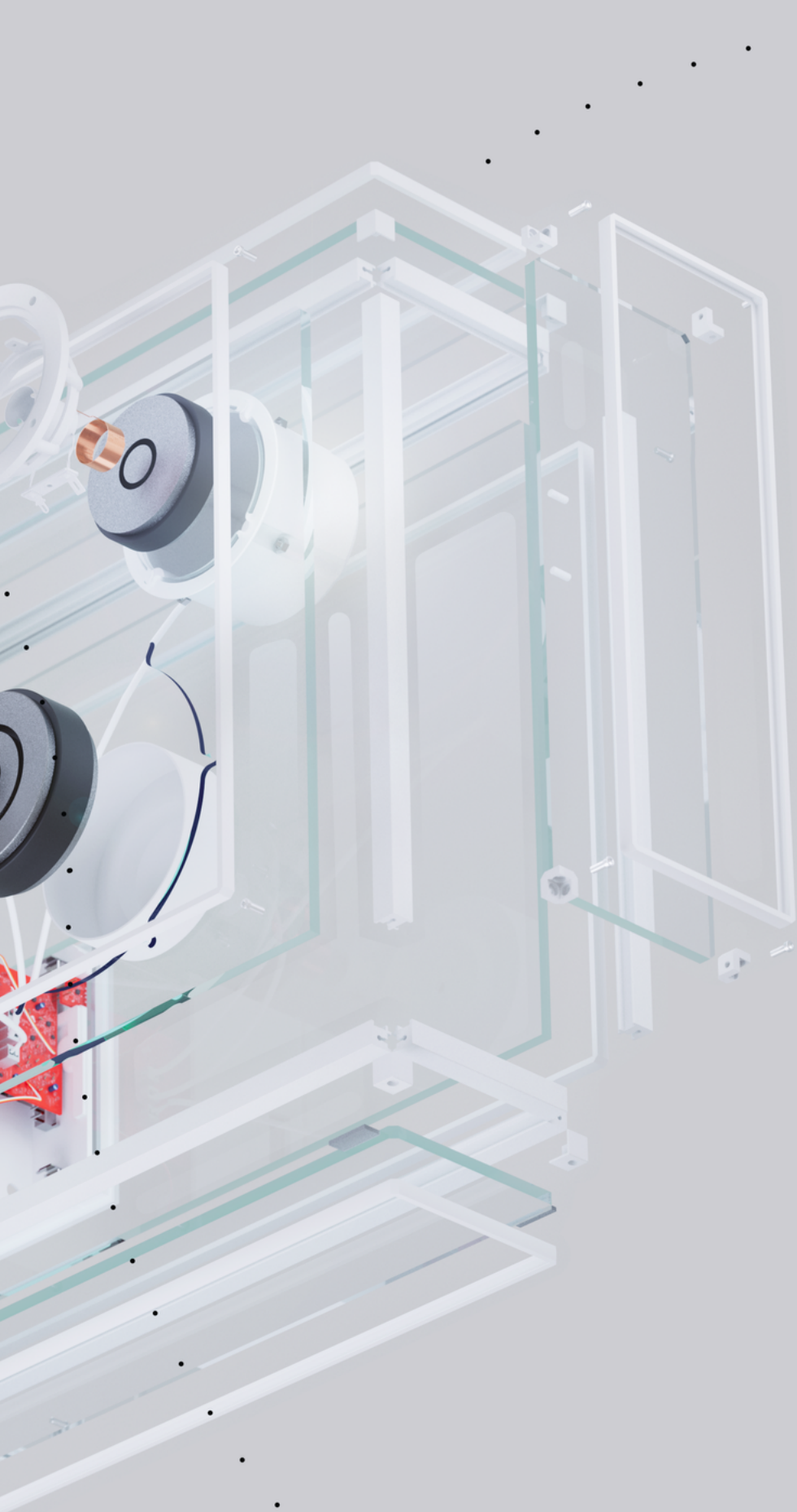


TRANSPARE

We believe that tech companies should be responsible for the electronic waste from the world.

We are advocates of an open and transparent value chain. To all suppliers, partners, and customers.

CIRCULAR



DESTINY

It's about where things are going and what happens with our products after they are sold.

The modular design of our products allows them to be recycled, upgraded, and repaired.

To become better over time instead of becoming obsolete. We offer ever-new wireless modules as technology evolves.

A minimal yet iconic design that intends to transcend trends. A timeless quality that lasts.

BRAND BOOK

AGENCY

are responsible for removing

and honest model across the entire
ners, customers, and followers.

CIRCULAR

Modularity

Modular design is a key component of product longevity, enabling easier maintenance, repairs, and upgrades. This allows us to extend product life, reduce electronic waste, and minimize our environmental impact. For our customers, this means extending the life of their loudspeakers, reducing their environmental footprint, and providing them with financial savings.

The unique serial number for each product is stored in a QR code that can be scanned on the digital label. This QR code on the digital label provides our customers with transparency and circularity, such as information on materials, environmental impact, product upgrades, and warranties.



Traceability

At Transparent, modular design is an essential element in creating timeless electronics. This means that we make our loudspeakers easier to maintain, repair, and upgrade, so they can last longer and reduce electronic waste from the planet.

For our customers, this means they can enjoy their loudspeakers longer and make a positive contribution to the environment. To ensure transparency and circularity, each loudspeaker has a unique serial number stored in a QR code on the digital label. This code can be scanned to access information on materials, environmental impact, product upgrades, and warranties. To keep up with the latest technologies and sound capabilities, we also offer a Bluetooth module for simple wireless usage and a WiFi module with a smartphone app for a powerful multiroom sound system.



Founders



Transparent's founders, Per Brickstad, Magnus Wiberg, and Martin Willers, are driven by a passion and curiosity to create products that are as much interior design objects as great-sounding pieces of technology. The company name also represents a desire for more transparent, ethical, and sustainable business operations. Several awards have been bestowed upon their design philosophy over the years, including the Wallpaper* Design Awards.

Team



